



Braden's
HOPE
for Childhood Cancer

2025 | ANNUAL
REPORT

Funding Research. Fueling

HOPE.

bradenshope.org

Letter from THE PRESIDENT

Braden's Hope began with a belief that children fighting cancer deserve the most advanced treatment options and better outcomes.

Because of the strength of this community, 2025 was a year of meaningful progress. Together, we funded six groundbreaking research studies totaling more than \$2.5 million, expanded key partnerships, and continued building a network committed to changing the future for children with cancer.

After serving for fifteen years, our founder, Deliece Hofen, concluded her leadership, leaving a legacy and foundation that positions Braden's Hope for continued growth and impact.

As Braden's Hope enters this next chapter, I am honored to serve as President, working alongside Vice President Azure Miller as we lead the organization, continue building momentum and maintain a sharp focus on making an impact.

For me, this mission is deeply personal. I first came to Braden's Hope as a mom of a three-year-old fighting cancer. I know firsthand that progress in research is more than a scientific breakthrough, it is hope for families navigating the unimaginable.

Thank you to our heroes, families, donors, and partners. Your belief in this mission fuels every step forward.

Hope is not passive. Hope is action. Because of you, that action continues to change the future for children facing cancer.

Kim Stanley,

President & Executive Director
Braden's Hope for Childhood Cancer



As a mom who once sat in a hospital room *hoping* for answers, I know that research means possibility. It means a future. It means hope.

-Kim Stanley, President & Executive Director, Braden's Hope



"As Chairman of the Board, I am deeply committed to advancing the mission and vision of Braden's Hope with purpose, integrity and urgency. Each decision we make and partnership established is guided by our responsibility to bring hope, innovation and support to the children and families facing this fight. Together, we will relentlessly pursue a future where no child's life is defined by cancer."

Rob Rogers

Braden's Hope Board Chair



“

Hope means
feeling normal
and happy again.

- Hope Hero | Ameila, Age 9

”

Our **MISSION**

is to raise awareness and funds for childhood cancer research to advance cures for children.

Our **VISION**

is to deliver hope to children and families fighting cancer.

Our **CULTURE**

is built on the pillars of hope, heart and health. We are dedicated to upholding these values in every aspect of our work.

2025



\$2.55 million invested in childhood cancer research.



More than a million people reached through awareness efforts.



Expanded national research partnerships.



Hundreds of Hope Hero and Angel families united in our community.



25+ fundraising, community and awareness events.



More than 4,000 dedicated volunteer hours.



\$1.8M
Raised



Our signature events unite the community in hope, raising critical funds to advance life-saving childhood cancer research.

HOPE GALA

Our biggest fundraising event of the year and a signature gala that inspires our community! The Hope Gala fuels breakthroughs that bring us closer to cures. It's a night of powerful stories, honoring every child and family fighting cancer and witnessing lives changed through the generosity of our community.



CALLYN'S COURSE FOR HOPE

Our high-energy golf tournament brings supporters together for a day of purpose and play, all in honor of kids fighting cancer. This event is for the competitive golfer or the putting green pros — all in the name of hope!



JERSEY MIKE'S DAY OF GIVING

Through the generosity of Jersey Mike's and its customers, this partnership turns delicious sandwiches into meaningful impact. Their Month of Giving helps raise awareness and fund critical research to accelerate progress toward better treatments for children.



QUEEN'S PRICE CHOPPER SHOP FOR HOPE

In partnership with Queen's Price Chopper, Shop for Hope empowers the community to make a difference while buying groceries. Donations are taken at the register all month long, specially marked products give back and our hope heroes spend an afternoon sharing hope with our community.



COMMUNITY in Action

POWERING DISCOVERIES IN *Pediatric Cancer Research*

OUR RESEARCH PRIORITIES

Our investments focus on three key areas:



TRANSLATIONAL RESEARCH

Powering research that moves discoveries from the laboratory directly into clinical applications, to accelerate the development of new treatment approaches.



QUALITY IMPROVEMENT

Funding research that produces less toxic therapies and treatments to enhance care and reduce long-term side effects.



SURVIVORSHIP RESEARCH

Children who beat cancer deserve long, healthy lives. Survivorship research focuses on reducing long-term side effects and improving quality of life for survivors. Nearly all children who go through cancer treatments face chronic side effects as they age.

A RIGOROUS *Path* TO FUNDING

Every research project funded by Braden's Hope will follow the National Institutes of Health (NIH) Peer Review Process. Each proposal undergoes a comprehensive scientific review process led by leading experts in pediatric oncology.

Proposals are evaluated based on:

- Scientific merit
- Innovation and potential impact
- Feasibility and methodology
- Alignment with Braden's Hope research priorities

Our Research Review Council, composed of physicians, scientists, and medical experts, ensures that donor dollars support the most promising studies with the greatest potential to improve outcomes for children.

RESEARCH PROPOSAL SUBMITTED

SCIENTIFIC PEER REVIEW

RESEARCH REVIEW COUNCIL

FUNDING RECOMMENDATIONS

GRANTS AWARDED

*Research Conducted,
Monitored & Impact.*

FUNDING RESEARCH. *Fueling Hope.*

With your help, we've come a long way since 2011.



2011

Braden's Hope began with one child's story and a mother on a mission to make a difference. This story was the spark that launched Braden's Hope and became a movement to change the future for children fighting cancer.

\$100,000

\$477,000

\$1,677,000

\$4,077,000

\$8,057,000



2013

A defining breakthrough: Braden's Hope funded its first \$100,000 research grant, turning vision into tangible impact.

2015

Momentum surges as Braden's Hope nears the half-million mark, closing in on a transformational milestone.



2017

Growth explodes, surpassing \$1.6M in funded research and tripling our impact in just two years.

2021

A decade of impact: Celebrating 10 years with over \$4M invested in life-saving childhood cancer research.

2025

A transformational milestone accelerating breakthroughs and redefining what's possible for kids fighting cancer.

DELIVERING *Impact*

Thanks to the generosity of our supporters, Braden's Hope funded research is making meaningful difference for children fighting cancer.



1 | PILOT TRIAL AT CMRI



13 | PARTICIPATING INSTITUTIONS



42 | RESEARCHERS



3 | GROUNDBREAKING RESEARCH PROJECTS



39 | MAJOR FINDINGS



62 | PRESENTATIONS & PUBLICATIONS



2025 SUPER SIX Grant Recipients

Braden's Hope funded six groundbreaking research projects aimed at improving outcomes and accelerating cures for childhood cancer. These studies reflect the innovation, collaboration, and scientific excellence driving the future of cancer care for children.

DR. CAROLYN BATES

The University of Kansas Cancer Center



Improving the transition from pediatric to adult care for childhood cancer survivors, ensuring lifelong support for their unique health needs.

DR. KATHRIN BERNT

Children's Hospital of Philadelphia



Developing CAR-T therapies to target rare high-risk cell populations in acute lymphoblastic leukemia (ALL), aiming to prevent relapse in children with aggressive disease.

DR. TODD BRADLEY

Children's Mercy Research Institute



Engineering dual-targeted CAR-T cells to attack both CD20 and CD74, offering a promising new therapy for treatment-resistant B-cell leukemia and lymphoma.

DR. MICHAEL HOGARTY

Children's Hospital of Philadelphia



Creating non-genotoxic therapies for high-risk neuroblastoma by depleting tumors of essential metabolites, improving survival while reducing toxicity.

DR. YAËL MOSSE

Children's Hospital of Philadelphia



Advancing next-generation immunotherapies for childhood nervous system cancers, including ALK-targeted and peptide-centric CAR-T therapies with curative potential.

DR. VIVEKANAND YADAV

Children's Mercy Research Institute



Enhancing CAR-T therapy for DIPG brain tumors by targeting immune-suppressive pathways, aiming to overcome tumor resistance and improve outcomes.



ADVANCING RESEARCH *Through Collaboration*

Braden's Hope proudly supports research conducted at leading institutions dedicated to improving outcomes for children with cancer.



THE UNIVERSITY OF KANSAS
CANCER CENTER



Participating Research Institutions:

Through partnerships with leading scientists and cutting-edge institutions, we are driving research that leads to life-changing advances.

- Arima Genomics
- Children's Medical Center (Dallas)
- Children's National Medical Center (Washington DC)
- Instituto Nacional de Pediatría
- Kansas State University
- MD Anderson
- National Cancer Institute
- PacBio
- Stowers Institute
- University of Iowa
- University of Kansas Medical Center
- University of Kansas Lawrence Campus (Dept. of Molecular Biosciences)

“
Braden's Hope provides *critical support* for pediatric cancer research by allowing investigators to search for treatments targeting cancers that affect children, rather than seeing if treatments developed for adult cancers also work in children. Such an emphasis on 'children first' is essential to transform the treatment of childhood cancer.

-J. Steven Leeder, PharmD, PhD, Executive Vice President,
Chief Scientific Officer, CMRI







COMMUNITY — of — HOPE



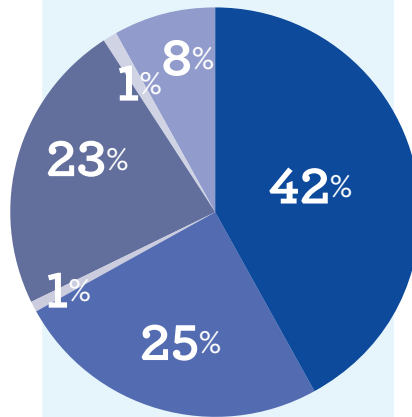
OUR Financials

Total Revenue

2025
\$2,200,712

2024
\$2,020,147

FUNDRAISERS	935,631	1,098,258
CORPORATE SPONSORSHIPS	548,000	518,689
PAYROLL DESIGNATIONS	20,736	18,689
COMMUNITY EVENTS	504,696	187,689
MEMORIAL DONATIONS	13,539	14,596
INDIVIDUAL DONATIONS	178,110	182,217

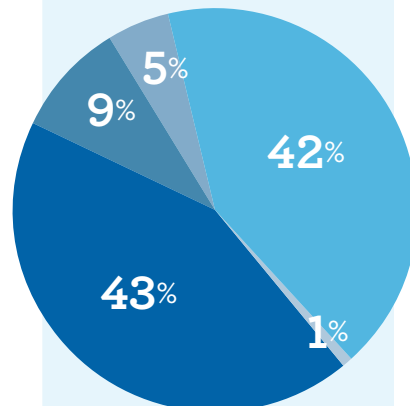


Total Expenses

2025
\$1,778,625

2024
\$1,582,808

PAYMENTS ON AWARDED GRANTS	748,616	PAYMENT DEFERRED
GENERAL OPERATING	11,682	10,557
FUNDRAISING	759,304	621,848
ADMINISTRATIVE	169,983	162,959
AWARENESS	89,040	72,444



HOPE HERO
GEORGE | AGE 5





“
Hope is not just wishful thinking -
it becomes a lifeline. When
your child is diagnosed with cancer,
hope transforms. It becomes
active, persistent, and sacred,”

-Family of Hope Hero Lucy, Age 10

”

Hope
EXECUTIVE BOARD MEMBERS

Stacy Albin *Secretary*
Independent Consultant

Hema Bisarya *RRC Liason*
Vizient Sg2 | Director, Pediatric
Intelligence

Sam Bowlby
Cornerstone KC | Founding Partner

Austin Bradley
EPC Real Estate Group | Executive VP

Dave Flickinger
Kiewit Energy Group | Executive
VP Kiewit

Matt Hansen
KBP | Chief Operating Officer

Brian Hofen
Garmin | VP Sales

Deliece Hofen
Braden's Hope | Founder

Steve Linder
Boulevard Brewing Co. | Regional
Market Manager

Mike Loritz *Treasurer*
Weaver National Director | Audit
Resource Group

Bryan McGowan *Vice Chair*
KPMG LLP | Principal

Rob Rogers *Board Chair*
Mid-State Aerospace, Inc | President

Kim Stanley
Braden's Hope | President &
Executive Director

Michael Sullivan
MMG | Founder & Partner

Jen Utting
WellSky | Associate General Counsel

Keith White
WireCo World Group | CEO

RAISING Awareness. RALLYING a Community.

FOUNTAIN OF HOPE + HERO PARADE | Sponsored by



Kicked-off the month of hope with a hero parade and dyeing the fountain gold in honor of all children fighting cancer.



COMMUNITY Partners



Our Day at the K brings our community together for a powerful day of purpose!



CHILDHOOD CANCER AWARENESS DAY AT THE K

Closing Childhood Cancer Awareness Month with a bold statement in gold, honoring hope and amplifying our mission on a national stage.



GO GOLD KC

GOLD HEARTS CLUB



Our Gold Hearts Club recognizes the community partners who stood with us at the fountain, proudly united in their commitment to raising awareness for childhood cancer.

MISSION Moment:

MEET CLARA

Just months after turning two, Clara began limping. What doctors first hoped was something minor soon became every parent's worst nightmare. An MRI revealed the diagnosis: B-cell acute lymphoblastic leukemia.

Clara's family suddenly found themselves facing a future filled with uncertainty, hospital visits, and difficult decisions. In the midst of it all, they chose hope.

Clara was enrolled in a clinical trial, becoming part of research designed to improve how childhood leukemia is treated. In the hardest moment of their lives, Clara's family believed that if her journey could help move science forward and make a difference even for one other child, it would matter.

After 797 days of chemotherapy and treatment, Clara rang the bell on January 26, 2023. Today, Clara is thriving. She loves dance, arts and crafts, riding her bike, and playing with her siblings. Life has returned to the simple joys her family once feared they might lose.

But Clara's story doesn't end there.

Recently, her cousin was diagnosed with the same type of leukemia. The treatment Clara received as part of a clinical trial is now the first-line of treatment for him. What was once research for Clara is now the standard of care for the next child.

Because of research, hope doesn't stop with one story. Research moves hope forward.





Braden's
HOPE
for Childhood Cancer

Save the Date!

2026 | EVENTS

bradenshope.org/events

SHOP FOR HOPE

April 29th, 2026 - May 5th, 2026

CALLYN'S COURSE FOR HOPE

June 1st, 2026

FOUNTAIN OF HOPE

September 4th, 2026

DAY AT THE K

September 6th, 2026

GO GOLD KC

September 30th, 2026

HOPE GALA

October 3rd, 2026

HOPE HERO
Graham | Age 9

Learn more and connect with us!



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Azure Miller, Vice President of Strategy and Marketing
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